

Thermador®

KITCHEN
DESIGN
CHALLENGE
2010 ↔ 2011



OFFICIAL ENTRY FORM

We invite you to showcase your best in the 2010-2011 Thermador Kitchen Design Challenge. Entry is free, the rules are simple and the prizes are extravagant.

Eight regional winners will receive a \$5,000 cash prize and an expense-paid trip for two to the Hyatt Regency Scottsdale Resort and Spa at Gainey Ranch for a magnificent celebration weekend in the Spring of 2012. Regional winners will also compete for an additional \$60,000 in national prizes in two design categories to honor the best of the best.

Beginning March 1, 2010, you can enter online at www.thermador.com/designcontest or submit this official entry form along with photographs and a written narrative no later than December 1, 2011.

Print legibly and fill in all information. Incomplete entry forms will be disqualified.

ENTRANT INFORMATION

Name _____

Profession _____

Company Name _____

Email Address _____

Phone Number _____

Fax Number _____

Address _____

City _____

State _____ Zip _____

Can we email you? Yes No

What is your preferred method of communication? _____

KITCHEN DESIGN INFORMATION

Contest Category (check one)

Traditional/Transitional Contemporary/Modern

Project Name _____

Project Type (check one)

New Construction Remodeling Model Home

Project Budget _____

Completion Date _____

(All design and construction must be fully completed within the contest period of March 1, 2010, to December 1, 2011).

Project Location

City _____ State _____

Thermador Products Used (include model numbers, if known)

DESIGN NARRATIVE

Attach a one-page written narrative of no more than 300 words which provides background information on this kitchen design project. The narrative may include supporting details such as:

- Describe the customer for this kitchen and how their lifestyle played into the overall design.
- What were the objectives/client wishes?
- What design challenges did you encounter on this project?
- What solutions did you come up with?



ENTRANT PROFILE

What is your trade discipline? (check one)

- Kitchen Designer Architect Builder
 Cabinet Dealer/Shop Contractor Remodeler Interior Designer
 Other _____

Please select your professional associations:

- AIA ASID IIDA KCMA
 NAHB NARI NKBA
 Other _____

Please select your professional certifications:

- AKBD ASID CKD CR
 CMKBD NCIDQ
 Other _____

How many kitchen projects do you design annually? (check one)

- 1-5 6-10 11-25 26+

How much is your average kitchen project? (check one)

- <\$50K \$50 - 75K \$75 - 100K \$100 - 125K \$125K +

Are you a member of our Thermador Star Partner program?

- Yes No

Would you like to receive a Thermador Kitchen Design and Planning Guide?

(check one)

- Book CD

HOW TO ENTER

The 2010-2011 Thermador Kitchen Design Challenge is open to professional designers, architects, builders, remodelers and kitchen dealers.

DESIGN ENTRIES MUST INCLUDE ALL OF THE FOLLOWING:

- Completed official entry form.
- One-page written narrative of no more than 300 words describing your kitchen design.
- A minimum of two color photographs of the completed kitchen design. Additional photos are welcomed to show various perspectives, details and "before" shots. Blueprints, floor plans, elevations and perspective drawings may be included but will not be accepted as the only means of entry. Photographs and supporting artwork should be no smaller than 5" x 7" and no larger than 8.5" x 11".

*Kitchen designs may include non-Thermador appliances only if Thermador does not offer a similar product in our lineup.

If you have any questions regarding the Thermador Kitchen Design Challenge, please call 1-866-572-9402.

SUBMIT MAIL-IN ENTRIES TO:

2010-2011 Thermador Kitchen Design Challenge
P.O. Box 1362
Elmhurst, IL 60126

PRIZES

Regional Winners

Regional winners competing within eight defined sales territories will receive \$5,000 cash for the best use of Thermador in any residential kitchen design and will compete for national prizes in the categories listed below. Regional winners will also receive a trip for two to the Hyatt Regency Scottsdale Resort and Spa at Gainey Ranch for a magnificent celebration weekend in the Spring of 2012.

National Winners: Traditional/Transitional

The regional winner with the best use of Thermador in a traditional/transitional residential kitchen design will receive a grand prize of \$20,000 cash. One second place winner in this category will receive \$10,000 cash.

National Winners: Contemporary/Modern

The regional winner with the best use of Thermador in a contemporary/modern residential kitchen design will receive a grand prize of \$20,000 cash. One second place winner in this category will receive \$10,000 cash.

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.

Contest begins at 12:00:01 am PT on 3/1/10 and ends at 11:59:59 pm PT on 12/1/11. Open to legal U.S. residents who are professional designers, architects, builders, remodelers and kitchen dealers (i.e., persons who are paid for residential kitchen design services) and are 18 years of age or older at the time of entry. Void where prohibited. For details and complete Official Rules, log on to www.thermador.com/designcontest or call us toll-free at 1-866-572-9402. Sponsor: BSH Home Appliances Corporation, 5551 McFadden Avenue, Huntington Beach, CA 92649.

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